



COUNTY LOCAL HOMELESSNESS PLAN

Madera County

HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

June 30, 2022



MCP INFORMATION

County Name		
Madera County		
MCP Name	Lead Contact Person Name and Title	Contact Email Address
CalViva Health	Mary Lourdes Leone, Chief Compliance Officer	Compliance@calvivahealth.org
Anthem Blue Cross	Kris Kuntz, Housing Manager	Kristopher.Kuntz@anthem.com

PART I: HHIP MEASURES

CalViva Health and Anthem Blue Cross will independently submit their unique MCP LHP template.

PART II: MCP STRATEGIES TO ADDRESS IDENTIFIED HOUSING AND SERVICE GAPS

STRATEGIES TO ADDRESS IDENTIFIED HOUSING AND SERVICE GAPS IN THE COUNTY
County Narrative Description (200-word limit)
<p>CalViva Health and Anthem Blue Cross are committed to collaborating to reduce and prevent homelessness in Madera County and enhance the connection of Medi-Cal members to housing services. To build consensus around strategies and gain community input for our Housing and Homelessness Incentive Program (HHIP) County Local Homelessness Plan, MCPs jointly met with members of the Fresno-Madera CoC (FMCoC), the local CoC, and presented proposed strategies at CoC meetings and stakeholder forums. This allowed us to engage multiple community stakeholders (i.e. government representatives, social service and housing agencies, and providers) and ensure alignment with Homeless Housing, Assistance, and Prevention Round 3 (HHAP-3) strategies and FMCoC's 2-Year Strategic Plan.</p> <p>Our countywide strategies include: 1) improve data sharing capabilities with Homeless Management Information System (HMIS); 2) integrate with Coordinated Entry System (CES); 3) develop partnerships that address disparities and inequities in housing-related service delivery (i.e. an integrated and robust street medicine model); and 4) bolster ongoing CalAIM Community Supports and ECM initiatives to better identify and serve individuals experiencing homelessness. MCPs and FMCoC will work together to implement strategies, meet HHIP measures, and create capacity and partnerships to make progress toward racial equity and addressing</p>

homelessness and housing insecurity in Madera County.

PART III: LANDSCAPE ANALYSIS OF COUNTY DEMOGRAPHICS, NEEDS, AND GAPS

Please find below landscape data that is included in Fresno-Madera CoC’s HHAP-3 application. Because the CoC spans two counties, the following landscape analysis represents aggregate data for both Fresno County and Madera County.

A. Landscape Analysis of County Needs and Demographics

Table 1. Landscape Analysis of County Needs and Demographics		
	Number of People Experiencing Homelessness	Source and Date Timeframe of Data
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	3641	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of People Who are Sheltered (Emergency Shelter (ES), Transitional Housing (TH), Supportive Housing (SH))	960	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of People Who are Unsheltered	2681	HUD PIT Count, 2020 (Fresno-Madera CoC)
Household Composition		
# of Households without Children	2873	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of Households with At Least 1 Adult & 1 Child	163	HUD PIT Count, 2020 (Fresno-Madera CoC)

# of Households with Only Children	5	HUD PIT Count, 2020 (Fresno-Madera CoC)
Sub-Populations and Other Characteristics		
# of Adults Who are Experiencing Chronic Homelessness	645	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of Adults Who are Experiencing Serious Mental Illness	1137	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of Adults Who are Experiencing Substance Use Disorders	419	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of Adults Who are Veterans	377	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of Adults with HIV/AIDS	44	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of Adults Who are Survivors of Domestic Violence	480	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of Unaccompanied Youth (under 25)	131	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of Parenting Youth (under 25)	18	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of People Who are Children of Parenting Youth	22	HUD PIT Count, 2020 (Fresno-Madera CoC)
Gender Demographics		
# of Women/Girls	1285	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of Men/Boys	2330	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of People Who are Transgender	14	HUD PIT Count, 2020 (Fresno-Madera CoC)

# of People Who are Gender Non-Conforming	12	HUD PIT Count, 2020 (Fresno-Madera CoC)
Ethnicity and Race Demographics		
# of People Who are Hispanic/Latino	1898	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of People Who are Non-Hispanic/Non-Latino	1743	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of People Who are Black or African American	669	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of People Who are Asian	64	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of People Who are American Indian or Alaska Native	347	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of People Who are Native Hawaiian or Other Pacific Islander	37	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of People Who are White	2146	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of People Who are Multiple Races	378	HUD PIT Count, 2020 (Fresno-Madera CoC)
# of People Who did Not Disclose	N/A	N/A

B. Landscape Analysis of People Receiving Services

Table 2. Landscape Analysis of County Services									
	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Other: [Identify]	Source(s) and Time-frame of Data
Household Composition									
# of Households without Children	449	505	130	2540	84	80	2464	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of Households with At Least 1 Adult & 1 Child	74	230	99	121	34	66	254	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of Households with Only Children	1	2	0	3	0	1	6	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
Sub-Populations and Other Characteristics									
# of Adults Who are Experiencing Chronic Homelessness	362	253	107	1061	30	5	998	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of Adults Who are Experiencing	429	211	88	980	47	8	699	N/A	HMIS APR Data - 1/1/2021 -

Serious Mental Illness									12/31/2021 (FMCoC)
# of Adults Who are Experiencing Substance Use Disorders	199	105	45	572	9	2	457	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of Adults Who are Veterans	55	204	92	224	5	69	176	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of Adults with HIV/AIDS	26	7	1	33	1	0	27	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of Adults Who are Survivors of Domestic Violence	143	149	49	648	37	19	513	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of Un-accompanied Youth (under 25)	4	98	56	220	10	5	204	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of Parenting Youth (under 25)	2	40	14	18	1	1	45	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of People Who are Children of Parenting Youth	3	60	12	15	1	1	56	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)

Gender Demographics

# of Women/Girls	376	686	239	1320	132	192	1614	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of Men/Boys	377	697	249	1756	96	189	2217	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of People Who are Transgender	6	4	3	20	3	1	12	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of People Who are Gender Non-Conforming	1	0	2	3	0	0	3	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
Ethnicity and Race Demographics									
# of People Who are Hispanic/Latino	342	748	262	1428	120	248	1781	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of People Who are Non-Hispanic/Non-Latino	418	636	229	1670	112	133	1922	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of People Who are Black or African American	144	302	113	575	60	36	712	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)

# of People Who are Asian	11	22	3	90	4	1	134	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of People Who are American Indian or Alaska Native	26	28	12	165	5	4	163	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of People Who are Native Hawaiian or Other Pacific Islander	3	8	4	23	0	0	29	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of People Who are White	527	989	329	2086	158	337	2527	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)
# of People Who are Multiple Races	49	33	28	103	5	3	117	N/A	HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC)

PART IV: IDENTIFICATION OF FUNDING AVAILABILITY

Please see attached appendix for funding analysis. This information was included in Fresno-Madera CoC's HHAP-3 application. Because the CoC spans two counties, the funding analysis is aggregate data for both Fresno County and Madera County.

DHCS Housing and Homelessness Incentive Program (HHIP) County Local Homelessness Plan: Madera County
 CalViva Health and Anthem Blue Cross
 June 30, 2022

APPENDIX: Part IV – Identification of Funding Availability

Table 3. Landscape Analysis of State, Federal and Local Funding - FMCoC, City of Fresno, and Counties of Fresno and Madera

Summary of Combined Homeless Services Funding for the FMCoC, City of Fresno, and Counties of Fresno and Madera				
Homeless Service Category	FY20/21	FY21/22	FY22/23	FY23/24*
Emergency Shelter	\$5,490,198.16	\$22,410,625.88	\$8,021,541.80	\$-
Bridge Housing	\$200,697.38	\$2,493,777.04	\$6,515,204.54	\$-
Street Outreach	\$1,523,875.42	\$3,074,590.51	\$3,450,796.40	\$-
Services Only	\$53,460.12	\$3,358,777.00	\$1,426,542.05	\$1,338,299.00
Homelessness Prevention and Shelter Diversion to Permanent Housing	\$831,538.00	\$2,316,677.00	\$5,546,051.00	\$-
PH - Rapid Re-housing	\$716,716.05	\$11,786,306.54	\$6,951,169.52	\$1,338,299.00
PH - Permanent Supportive Housing	\$1,142,500.00	\$9,534,076.00	\$5,907,424.00	\$-
Other	\$14,837,007.00	\$1,083,177.20	\$467,270.00	\$-
Total	\$24,795,992.13	\$56,058,007.17	\$38,285,999.31	\$2,676,598.00

*Only limited funding projections are available for FY23/24

Breakdown of Combined Homeless Services Funding for the FMCoC, City of Fresno, and Counties of Fresno and Madera					
Homeless Service Category	Jurisdiction	FY20/21	FY21/22	FY22/23	FY23/24*
Emergency Shelter • Funding Sources Include: CARES Act, CDBG-CV, ESG, ESG-CV, HEAP, HHAP, HUD CoC, Project Roomkey	City of Fresno	\$2,926,776.15	\$14,256,206.50	\$5,637,152.16	\$-
	FMCoC	\$631,762.00	\$2,190,106.08	\$1,987,112.64	\$-
	County of Fresno	\$1,861,482.01	\$5,175,140.30	\$397,277.00	\$-
	County of Madera	\$70,178.00	\$789,173.00	\$-	\$-

	Total Funding	\$5,490,198.16	\$22,410,625.88	\$8,021,541.80	\$-
<p>Bridge Housing</p> <ul style="list-style-type: none"> • Categorized as Transitional Housing in HMIS for reporting purposes • Funding Sources Include: CALOES, CESH, ESG, HHAP, HUD CoC, County of Fresno Child Welfare THP 	City of Fresno	\$200,697.38	\$1,309,871.00	\$725,553.37	\$-
	FMCoC	\$-	\$653,121.00	\$878,435.17	\$-
	County of Fresno	\$-	\$530,785.04	\$4,911,216.00	\$-
	County of Madera	\$-	\$-	\$-	\$-
	Total Funding	\$200,697.38	\$2,493,777.04	\$6,515,204.54	\$-
<p>Street Outreach</p> <ul style="list-style-type: none"> • Funding Sources Include: ESG, HHAP, Kaiser Foundation, OEL, SMHS 	City of Fresno	\$776,975.42	\$802,590.50	\$596,239.40	\$-
	FMCoC	\$15,900.00	\$2,127,040.01	\$2,854,557.00	\$-
	County of Fresno	\$500,000.00	\$70,650.00	\$-	\$-
	County of Madera	\$231,000.00	\$74,310.00	\$-	\$-
	Total Funding	\$1,523,875.42	\$3,074,590.51	\$3,450,796.40	\$-
<p>Services Only</p> <ul style="list-style-type: none"> • Includes CES Services, Employment Services, COVID response services • Funding Sources Include: CSBG - CARES, HEAP, HHAP, HUD CoC 	City of Fresno	\$53,460.12	\$2,223,301.00	\$-	\$-
	FMCoC	\$-	\$50,000.00	\$88,243.05	\$-
	County of Fresno	\$-	\$1,085,476.00	\$1,338,299.00	\$1,338,299.00
	County of Madera	\$-	\$-	\$-	\$-
	Total Funding	\$53,460.12	\$3,358,777.00	\$1,426,542.05	\$1,338,299.00
<p>Homelessness Prevention and Shelter Diversion to Permanent Housing</p> <ul style="list-style-type: none"> • Funding Sources Include: CARES Act, ESG, HEAP, HHAP 	City of Fresno	\$-	\$954,470.00	\$-	\$-
	FMCoC	\$21,200.00	\$283,048.00	\$506,276.08	\$-
	County of Fresno	\$-	\$588,571.00	\$5,039,774.92	\$-
	County of Madera	\$810,338.00	\$490,588.00	\$-	\$-
	Total Funding	\$831,538.00	\$2,316,677.00	\$5,546,051.00	\$-
<p>PH - Rapid Re-housing</p> <ul style="list-style-type: none"> • Funding Sources Include: CARES Act, CESH, ESG, ESG-CV, HEAP, HHAP, HUD CoC 	City of Fresno	\$-	\$1,570,023.00	\$-	\$-
	FMCoC	\$127,452.00	\$3,848,839.04	\$3,026,355.30	\$-
	County of Fresno	\$106,715.05	\$6,206,548.50	\$3,736,730.22	\$1,338,299.00

	County of Madera	\$482,549.00	\$160,896.00	\$188,084.00	\$-
	Total Funding	\$716,716.05	\$11,786,306.54	\$6,951,169.52	\$1,338,299.00
<p>PH - Permanent Supportive Housing</p> <ul style="list-style-type: none"> Disability required for entry Funding Sources Include: HUD CoC 	City of Fresno	\$-	\$-	\$-	\$-
	FMCoC	\$-	\$6,398,066.00	\$5,557,424.00	\$-
	County of Fresno	\$-	\$3,136,010.00	\$350,000.00	\$-
	County of Madera	\$1,142,500.00	\$-	\$-	\$-
	Total Funding	\$1,142,500.00	\$9,534,076.00	\$5,907,424.00	\$-
		City of Fresno	\$7,706.00	\$287,582.00	\$70,000.00
<p>Other</p> <ul style="list-style-type: none"> Includes HMIS, Capital Projects, and Strategic Planning Costs Funding Sources Include: CSBG- CARES, CESH, HHAP, HUD CoC, Homekey 	FMCoC	\$10,600.00	\$790,805.20	\$397,270.00	\$-
	County of Fresno	\$14,818,701.00	\$4,790.00	\$-	\$-
	County of Madera	\$-	\$-	\$-	\$-
	Total Funding	\$14,837,007.00	\$1,083,177.20	\$467,270.00	\$-

*Only limited funding projections are available for FY23/24